

RC₂ GALLERY

PIETRO TERZINI

Pietro Terzini is an Italian artist best known for his sarcastic approach toward the world of fashion and art embodied in artworks such as paintings and digital art.

Born and raised in Lodi, Italy, he moved to Milan at the age of 19 where he studied architecture at Politecnico di Milano from 2013 to 2015. During the course of his studies, he went to Istanbul, Turkey, from September 2013 to June 2014, where he worked for Henning Larsen. Upon returning to Italy for his last year of college, he started a parallel master's degree at Università Bocconi, where he was certified in Marketing and Communication.

In 2015, Terzini graduated from Politecnico with an architecture degree, obtaining the highest average from the course, and in 2017 finished his master's at Bocconi.

In 2016, he began working for The Blonde Salad. In 2017, he worked in Switzerland for Hearst Digital-Elle Décor. Terzini currently works for influencer Chiara Ferragni and her company where he is the e-commerce manager for Ferragni's brand and is responsible for the website.

Terzini has been an artist since childhood, making his first abstract painting in 2011 and selling it formally in 2014. It was not until the coronavirus pandemic quarantine hit in 2020 that he found his way into contemporary art; when, thanks to social media such as Instagram, the demand for his work became greater.

By 2021, Terzini was a well-known artist and has collaborated with brands like Kiton, Shaft, Amish, Moncler, Tods, Dodo and Chitè, mostly through digital content marketing, product development and artistic creations for shops. His largest collaboration was with Stella McCartney from December 2021 through January 2022 where he designed and created an entire installation for the store in Milan. He also designed and created a limited edition of hand-painted sneakers that were only sold during this period.

Today Terzini remains open to collaborations with brands while continuing his artistic career.