

ROSENBAUM

contemporary

DEAN ISIDRO

With each photograph, Dean Isidro continues to feel the sensation he experienced when he held his first camera and snapped his first photo—a Polaroid of his mother lying out in the California sun. While equipment has evolved, the somewhat forgotten demands of traditional film tremendously influenced Isidro's work and still challenge him to make every shot resonate and thrill. Asked about some of his most memorable shoots, he laughs, citing how organically the assignments unfold—it's traveling to the remote locations that always invite the unexpected. When away from his camera, Isidro can be found at the beach with his trusted dog Nuka or deftly managing his simmering pots of newly discovered high-brow French recipes.

Isidro has created works for numerous clients including Agency Sacks, *Air France Madame*, Ann Taylor, Avon, Bloomingdales, Calzedonia, Chico's, Cool Gray Seven, *Cosmopolitan*, Dannijo, *Elite Traveler*, *ELLE*, *ELLE Italy*, *ELLE Russia*, *Fashion Magazine*, Full Beauty Brands, *GQ China*, *GQ Russia*, *Grazia Italy*, Guess, *Harper's Bazaar Korea*, *Harper's Bazaar Russia*, Highland Park Village, J. Hilburn, JC Penney, Kohl's, *L'Officiel*, *L'Officiel Hommes*, *L'Optimum*, Lancastar, London Fog, Lord & Taylor, Love Shack Fancy, Macy's, Natori, Nautica, *New York Times*, Nicole Miller, Oscar De La Renta, *Out*, El Palacio de Hierro, Park & Bond, Rampage, *Robb Report*, *Shape*, Target, Tommy Hilfiger, Toth + Co, *Vanity Fair*, Victoria's Secret, *Vogue Australia*, and WHBM.